



**Your idea.
Build it. Scale it.
Go Further.**

www.gofurther.digital



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180+

projects



69

clients



11

countries

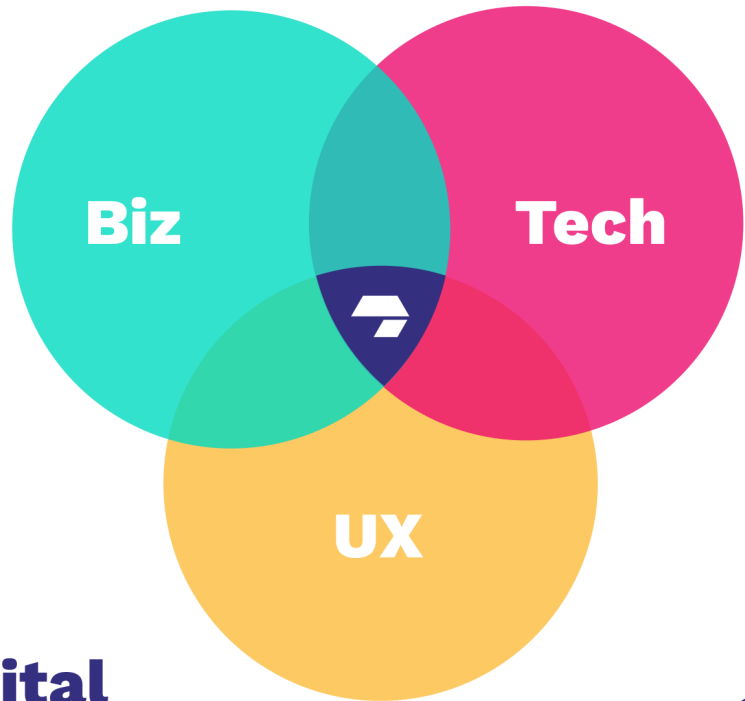
FURTHER DIGITAL SOLUTIONS

Your partners in digital innovation

At Further we are focused on providing customer-centric digital solutions: we take our time to better understand your business, which in turn allows us to build software solutions that are tailored specifically to your needs.

Our goal is to help your business grow by offering innovative solutions. Constant communication, passion and friendliness are the values we believe in and which make us ideal long-term partners.





Full-service digital product development

To have a highly successful digital product, you need to have 3 key areas in check: **business**, **technology** and **user experience (UX)**.

Our value as a full-service digital product agency is in bringing all 3 of these elements together under the same roof.

Strategists, **developers** and **designers** work together to guide you through the whole product development process from concept validation to growing your company into a household name.

A collection of various geometric shapes including 'x', '+', 'o', triangles, and diamonds in colors like blue, green, orange, and pink, scattered in the top left corner.

Our approach

By using agile and design thinking methods, we are able to swiftly deliver working solutions and allow you to see measurable value right away.



Discover

Understanding your business needs and requirements

Ideate

Finding solutions to the problems defined

Prototype

Designing prototypes to test our initial concepts



Implement

Developing the validated features

Evolve

Sustaining, measuring and improving your product



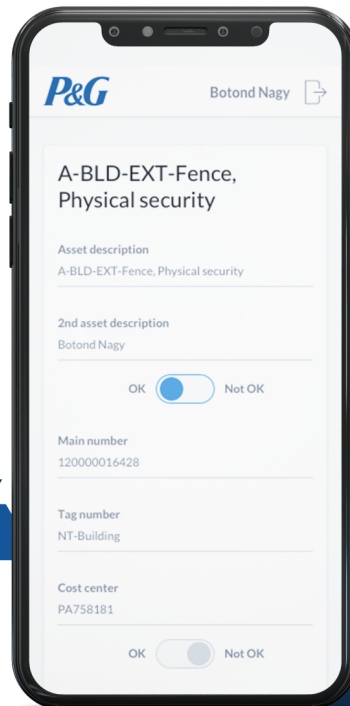
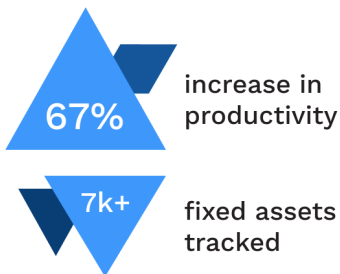
CUTTING EDGE INVENTORY COUNTING

P&G – Cycle Inventory Counting

P&G wanted to move their spreadsheet and paper based inventory counting to a more modern, streamlined solution.

We implemented an iOS application that leverages GPS and beacon technology to make inventorying more accurate and fast. We also made sure to seamlessly integrate this new application with their existing Azure and SAP infrastructures.

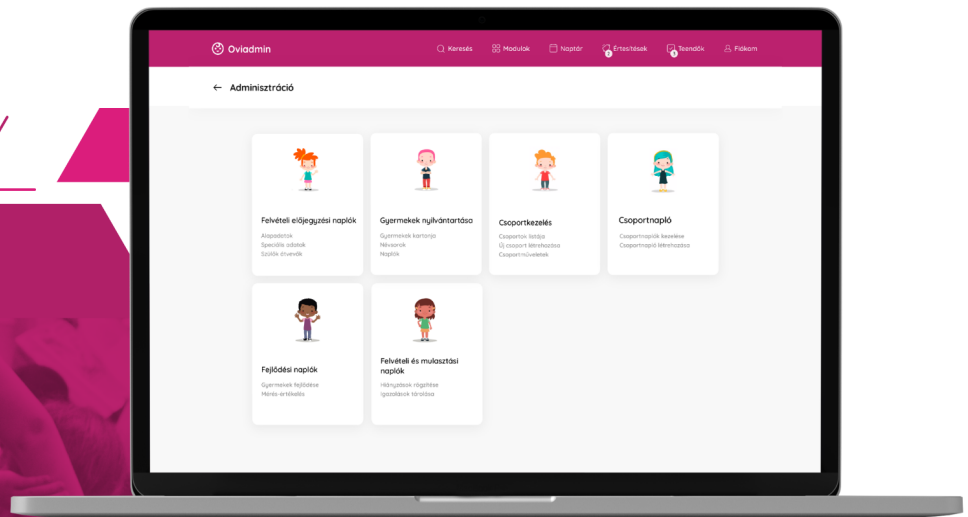
Thanks to this new solutions, P&G managed to reduce their cycle inventory counting period at their Gyöngyös facility from 3 years, to a single year!



Oviadmin

Educators have an incredible amount of administrative obligations towards the kindergarten operators. They have to create statistics, reports and insights on a daily basis, which takes away from the time they spend on their actual job: caring for and teaching children.

Oviadmin is a kindergarten administration platform, designed with the sole purpose of combatting this issue and freeing educators from all the unnecessary paperwork.





ARTIST MANAGEMENT FROM A TO Z

CENTRALIZED

In 2018, MPRO MUSIC, the world's first web application for artist management, for self-managed artists and new-era managers was launched. It includes guides, workflow checklists, budgeting and email and agreement templates for all aspects of managing the career of a music artist.

It's an application that brings process, structure, and transparency to the music business, and we were excited at the chance to be part of it.

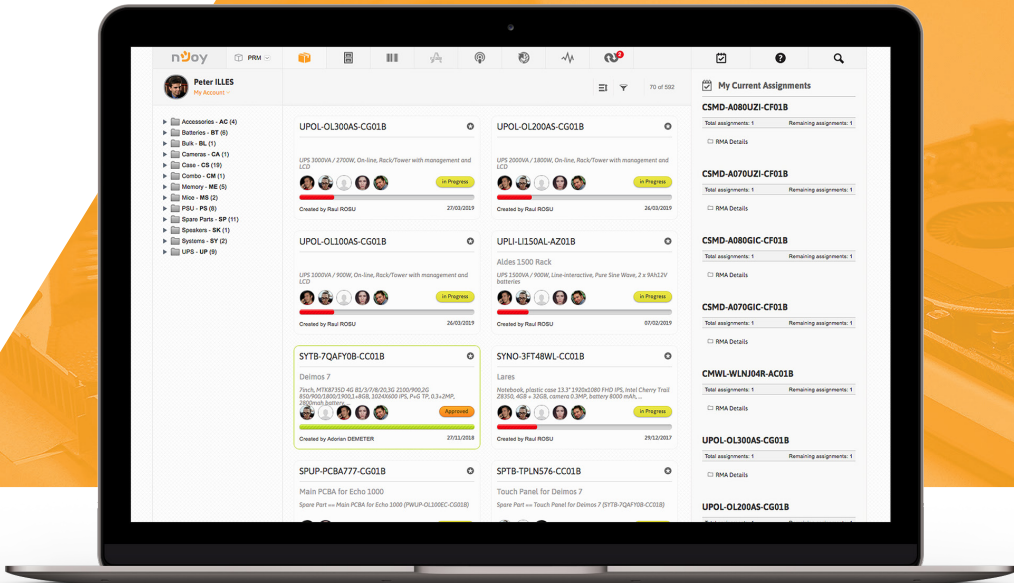


“Further developed our MVP quickly and within budget, which led to the on-boarding of our beta testing users and another round of investment. We're very pleased to have stayed with Further for the second release.”

Brian DUBB,
Founder at Centralized

RAPID PRODUCT DEVELOPMENT

nJoy - The Hive



DAI-TECH, the fast-growing company behind the nJoy consumer electronics brand, quickly outgrew their existing software infrastructure and needed a custom-built integrated solution. They employed us to deliver a product lifecycle management tool, created from the ground up to fit their particular needs.

The end result is a flexible system, which grows proportionally with the company. Since its inception, more and more features have been added, and at the moment it acts as a central hub where DAI-TECH collaborates with manufacturers, suppliers, service centers and distributors around the world.



THE RESULTS



CRM



Logistics



PLM (product lifecycle management)



Detailed Reporting



Sales & Forecast



Call Center



Service Center



Adorian DEMETER,

General Manager at DAI-TECH

“I couldn’t imagine how developing products would work without The Hive. Since its introduction, development of new products is 20% faster and all our data is organized and easy to manage.”

FROM SALES TO PRODUCTION

Steiger ERP

At its core, Steiger is a family business, being involved in the metalworking industry for several generations. We were contacted by them to develop a system that would automate their workflow and improve the reliability of their processes.

Prior to this, Steiger was relying on multiple software and spreadsheets to track their work, which they soon realised was ineffective and prone to errors. Our software helps them track all the work done by different departments from customer relations and sales to manufacturing.

THE RESULTS



CRM



CPQ (Configure, price & quote)



Supply Chain



Inventory



Project Management



Quality Assurance



Time Tracking

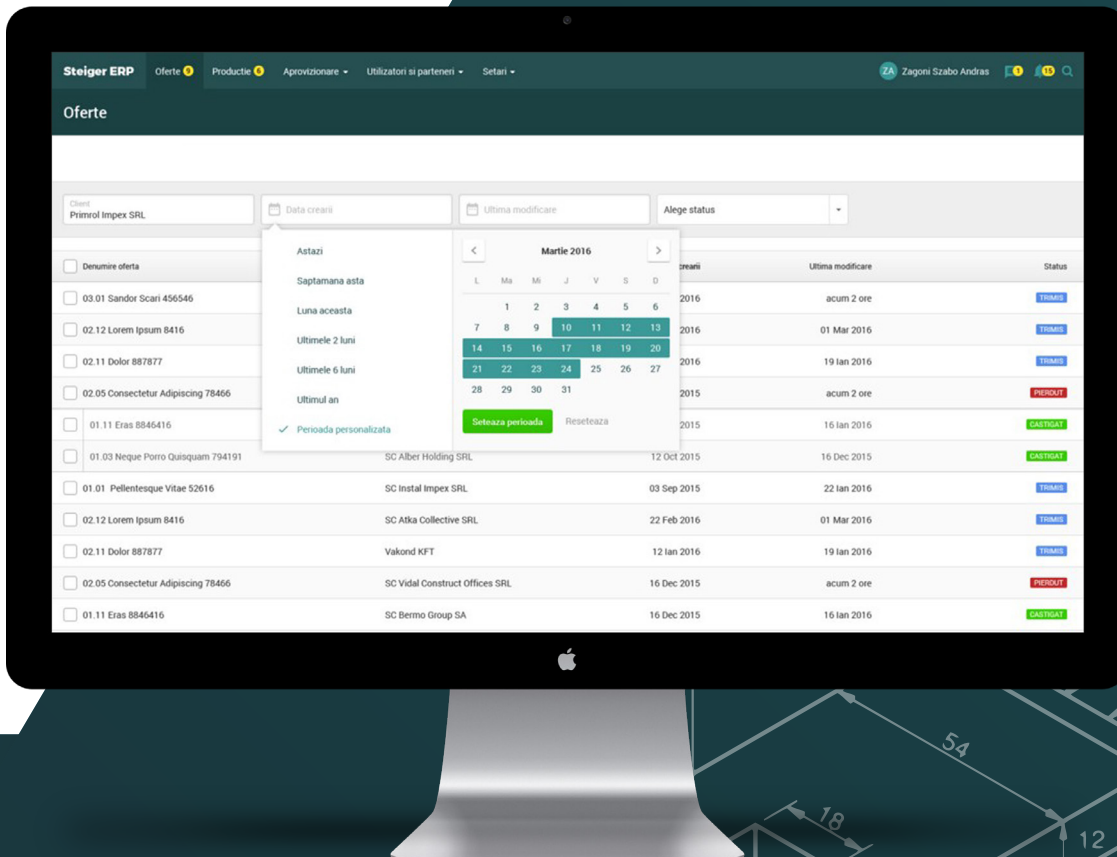


In-Depth Reporting



Employee Onboarding and Training





75

employees
using the system

23%

decrease
in man-hours

AI-DRIVEN GARDENING

Growpro

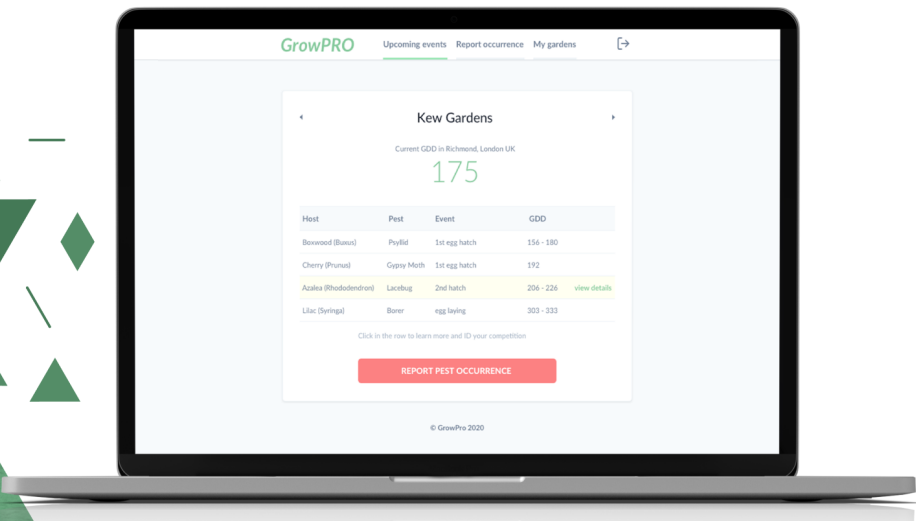
Our client, a landscaping company who cares for over 700 gardens across the US, approached us to help them cut their costs on pesticides by reducing the timeframe when these chemical pest control methods had to be applied.

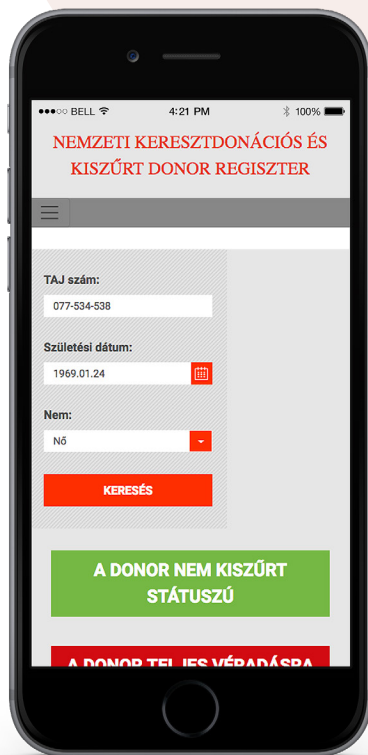
We used machine learning methods to correlate historical weather data and the occurrence of pests. Then, using this data and knowing the weather parameters for the current year, we managed to accurately pinpoint the probable appearance date of different pests.

The product proved to be a success after internal use by our client. Together, we are currently developing V2 of this software as a mobile SaaS product, to be used by smaller landscaping companies and hobby gardeners alike.

48%

decrease in
pesticide costs





ONLINE CROSS-DONATION REGISTER

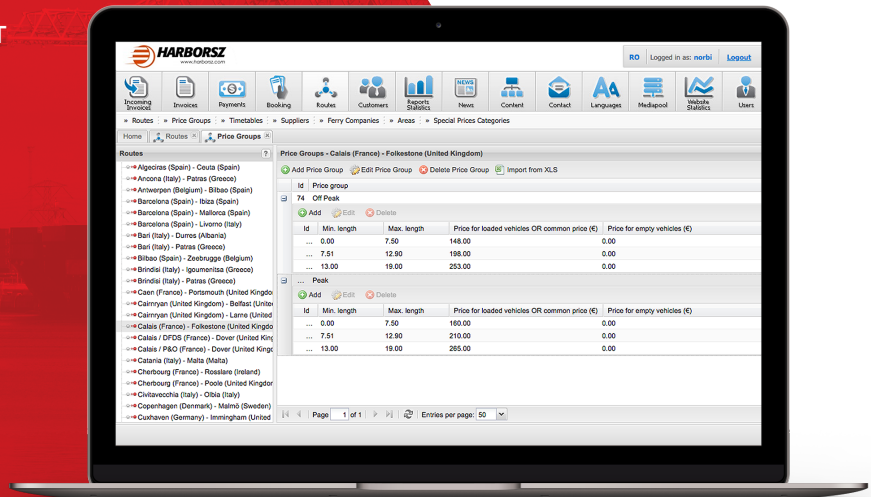
OVSZ – NKKDR

In early 2018 we had the pleasure to work with the Hungarian National Blood Transfusion Service (OVSZ) on their online donor registry service. The online registry replaces the current paper-based systems and provides real-time communication and swift data synchronization between the OVSZ and donation centers across Hungary.

INTEGRATED BUSINESS MANAGEMENT

Harborsz Logistics

Harborsz is a logistics company, whose main field of activity is the organisation of freight transfers by ferry, bridges or tunnels. Working closely with their team, we developed a system that helps them oversee all aspects of their operation.



“For us the greatest advantage of the Harborsz Logistics software is that it’s a complete, integrated solution. We no longer have to carry-out our daily operations by switching between different systems and emails. This greatly reduced the frequency of errors and increased productivity.”

Edina BAKK,
Harborsz Logistic



LIVE VIDEO TUITION

MENTOR.ME

In early 2016 we received the task of developing mentor.me, a live video tuition platform which connects freelance mentors with interested students. mentor.me allows presenters, called mentors, to reach out and connect with prospective students, and give lectures in various fields, like business or life coaching.

We jumped at the chance to work on a different type of project and to play around with cutting-edge technologies.





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**Digital Product
Development**



**Custom
Software Development**



**Digital
Transformation**

www.gofurther.digital

hello@gofurther.digital

+36 70 592 1697 (HU)

+40 728 156 333 (RO)

